

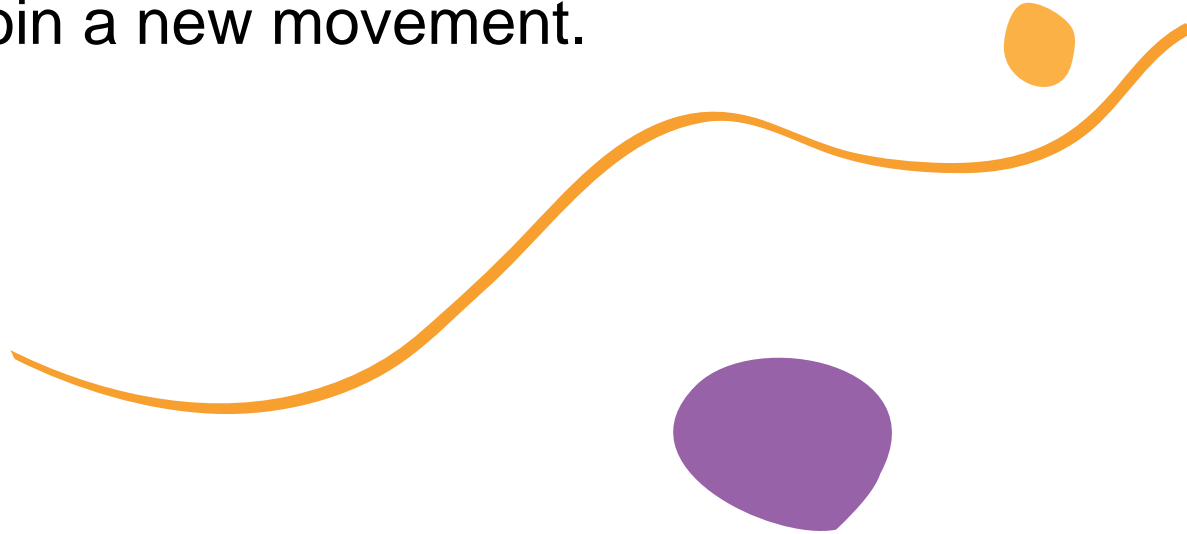


digital stationery  
consortium

# Digital Stationery Consortium

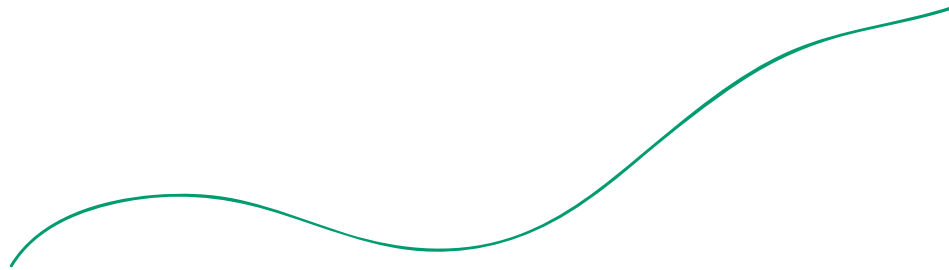


We want to invite you to  
join a new movement.



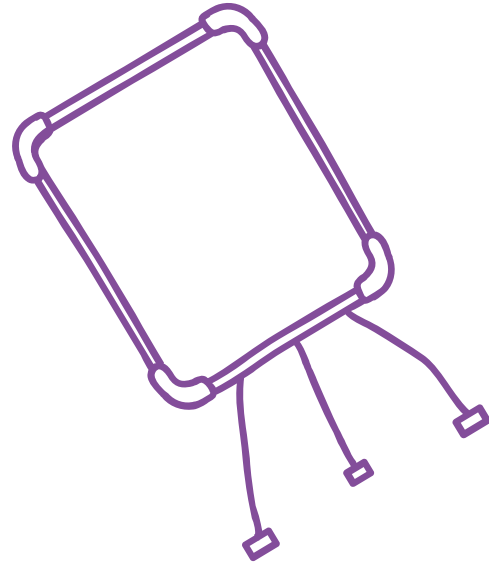
# The Digital Stationery Consortium

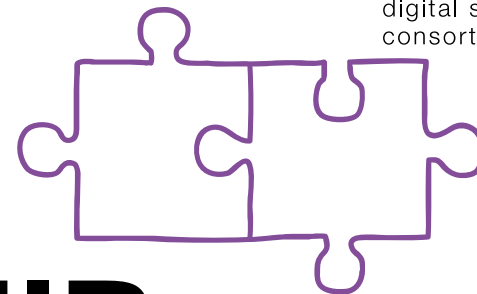
We are a non-profit organization of global industry partners to create a new market category of digital stationery



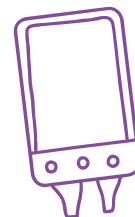
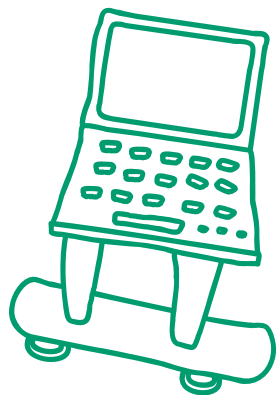
# Our Objective

To establish digital ink as universal, open and smart content format by promoting and managing digital ink formats based on WILL™





# MEMBERSHIP



# Expecting a Broad Range of Partners From:

- Smartphone and tablets
- Digital pen and stylus
- Pen, notebook and stationery
- Display, pen and touch
- OS, ISV and developers
- IT and cloud services
- User groups and researchers, and more

# Membership Levels

**Contributor Member - \$20k/year**

*10 Companies Maximum*

**Promoter Members – Dues Vary**

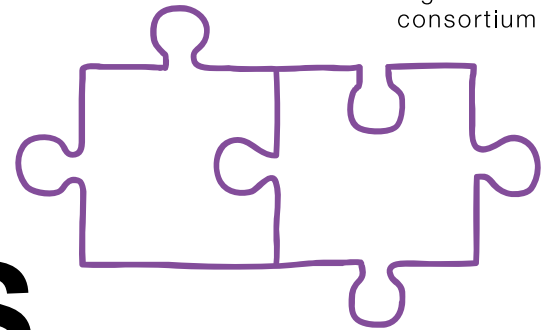
**Enterprise - \$3k/year**

**Startup- \$1k/year**

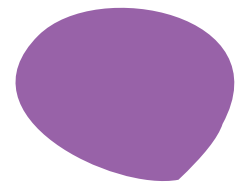
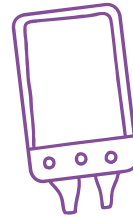
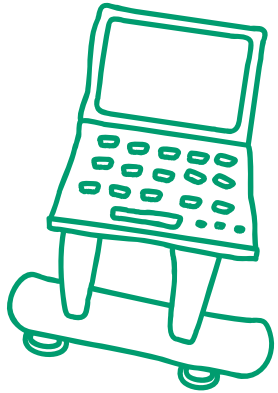
*Qualifiers – less than 10 employees,  
under \$500k in revenue*

**Nonprofit &  
Academic- \$500/year**



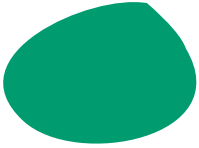
*No limit on number of companies that can join at this level*



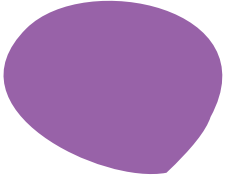
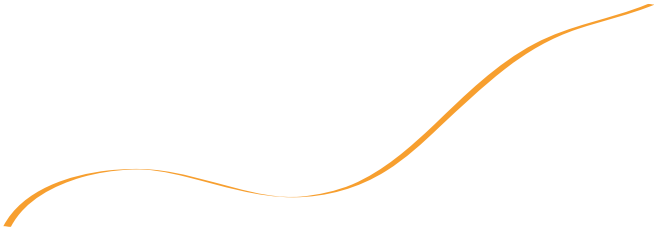
# BENEFITS







As a Contributor Member you will have a leadership role in the DSC and will contribute to actively shaping the emerging digital ink market.



# Contributor Level Membership Benefits

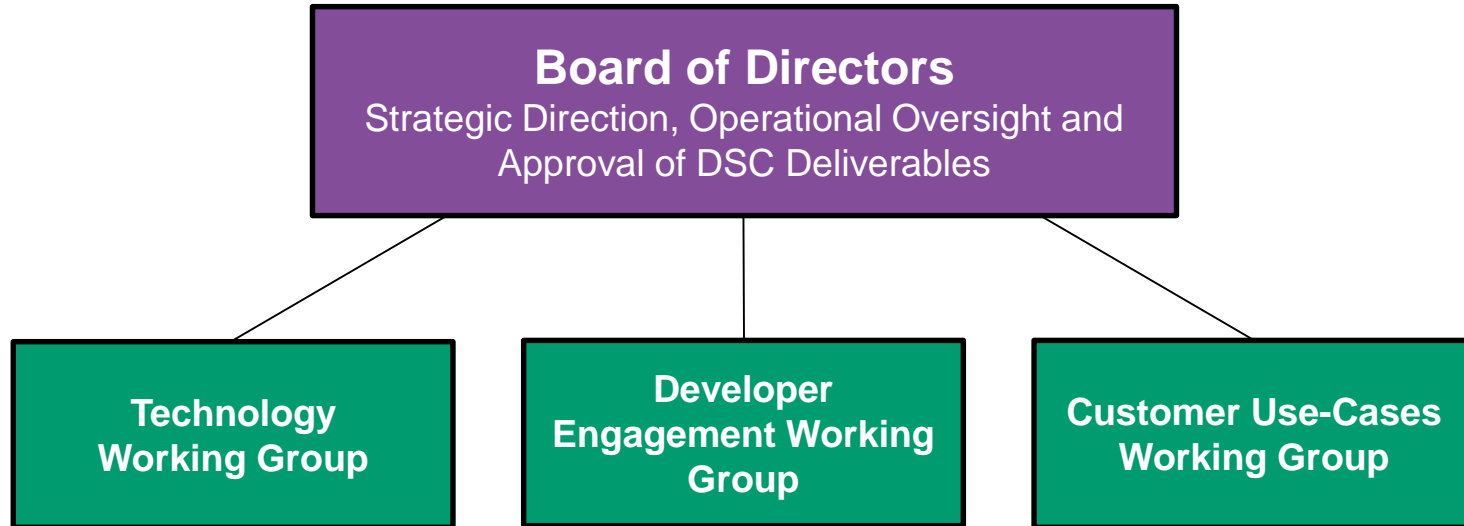
## ● Board of Director seat

- Leading Role in the Organization; help establish the long-term visions of the consortium
- Automatic upon membership
- Only **10** spots available

## ● Eligible for Officer Role

- President
- Vice President
- Treasurer
- Secretary

# Anticipated DSC Work Streams



# Contributor Level Membership Benefits

As a Contributor Member you are eligible for a leadership role in DSC working groups.

Technology  
Working Group

Developer  
Engagement Working  
Group

Customer Use-Cases  
Working Group

- You will be part of the discussions to create charters to help **define the focus & deliverables** of each working group.
- You will have **voting rights** in each Working Group
- You will have the ability to **propose new work streams** and additional working groups

# Additional Membership Benefits

Attend Face-to-Face Member Meetings & have free access to Connected Ink events

**January 6, 2017 @  
CES Vegas**

Connected Ink Vegas  
1<sup>st</sup> Member Meeting  
1<sup>st</sup> F2F Board Meeting

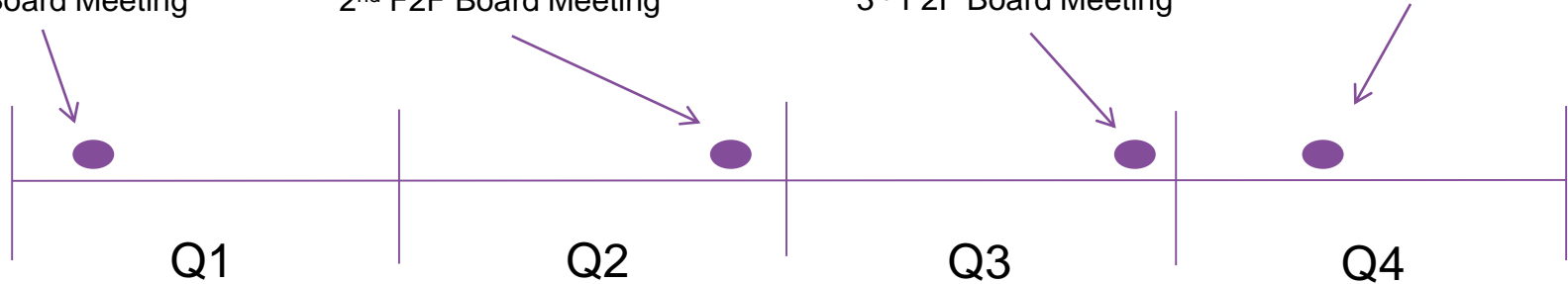
**June 7, 2017 @ CES  
Shanghai**

Connected Ink Shanghai  
2<sup>nd</sup> Member Meeting  
2<sup>nd</sup> F2F Board Meeting

**August 31, 2017 @ IFA  
Berlin**

Connected Ink Berlin  
3<sup>rd</sup> Member Meeting  
3<sup>rd</sup> F2F Board Meeting

**October in Tokyo**  
Connected Ink Tokyo  
4<sup>th</sup> Member Meeting  
4<sup>th</sup> F2F Board Meeting



# Additional DSC Membership Benefits

- Can participate in working groups
- Publicly promote your involvement in the DSC,
- WILL™ SW License [For 1.x. version] free for commercial usage
- Networking with other industry leaders

# Membership Benefits Summary

MEMBERSHIP BENEFITS SUMMARY	CONTRIBUTOR	
	PROMOTER	
Board of Directors seat		✓
Eligible for Officer role		✓
Eligible for working group leadership positions		✓
Can propose new work streams & new working groups		✓
Voting rights within working groups		✓
Can participate in working groups	✓	✓
Free access to selected partner events, for example Connected Ink	✓	✓
Can attend face-to-face member meetings	✓	✓
Can publicly promote their involvement in the DSC	✓	✓
WILL™ SW License [For 1.x version] free for commercial usage	✓	✓
Networking platform to industry leaders	✓	✓

# Please join us!

[www.digitalstationeryconsortium.org](http://www.digitalstationeryconsortium.org)

