



# The World as Your Canvas:

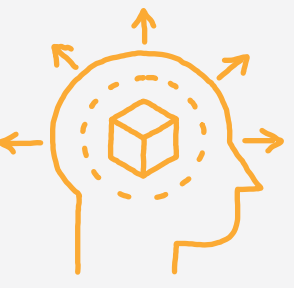
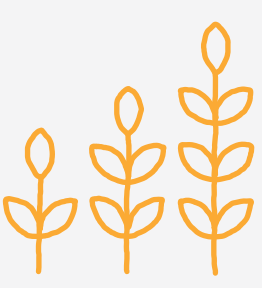




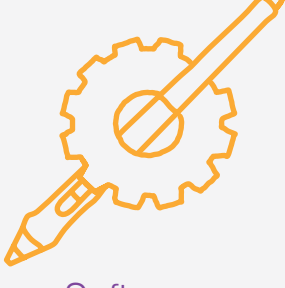



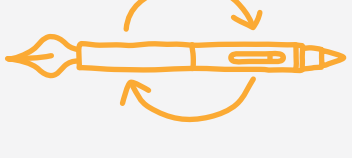

Limitless Boundaries and Endless Possibilities of Digital Stationery

## What is Digital Stationery?



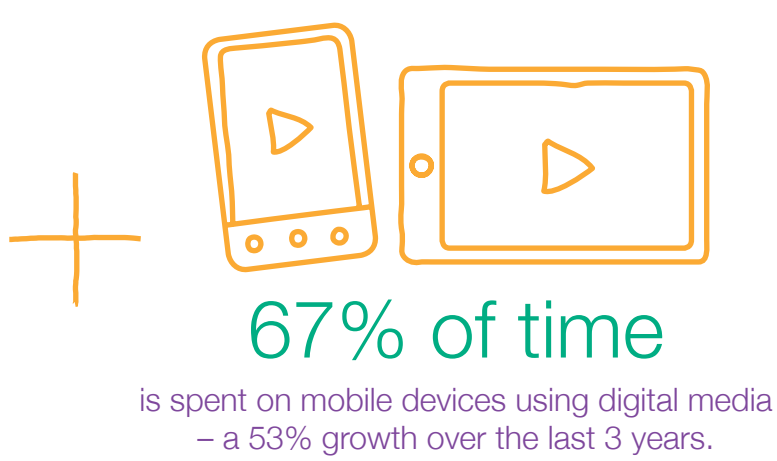
It is the fusion of the traditional stationery world – physical paper, pen, and ink – with a universal, digital ecosystem, reinventing the way people create, innovate, and collaborate.

## What Can We Do With Digital Stationery?

IMAGINE	CREATE	DEVELOP	SHARE
 Convey personality	 Enhance productivity	 Hardware	 Capture
 Feel the moment	 Make art	 Software	 Collaborate
 Envision new worlds	 Streamline workflows	 Bridge digital & analog worlds	 Cross boundaries of geography & technology

Using the universal digital ink framework WILL™, companies can develop new digital stationery experiences that enable users to freely communicate and collaborate across hardware, software, and cloud-based ecosystems.

## Who Uses Digital Stationery?



There are **7.5 billion people in the world**, and **half of them are online**, thanks to digital connectivity. Digital stationery takes that a step further by enabling people to freely express themselves across boundaries.

## How Will Digital Stationery Connect Across Markets?



As a member of the DSC, your digital ink innovations will become part of tomorrow's universal digital stationery kit. Manufacturers, designers, developers, and innovators in these five categories represent just a few of the markets looking to innovate and cross-collaborate as part of the new digital stationery market.

**Join the DSC** to take part in a movement that will create endless possibilities for creators, communicators, developers, and artists around the world.