



digital stationery  
consortium

# Digital Stationery Consortium



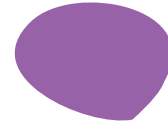
# The Digital Stationery Consortium

We are an association of global industry partners working to create a new market category of digital stationery

## Our Mission

To establish digital ink as universal, open and smart content format by promoting and managing digital ink formats based on WILL™

# Our Activities



- Promote exchange and networking among industry partners
- Identify market and user needs for digital stationery in the future
- Promote digital ink as the essential platform to create, capture and share creative ideas
- Establish WILL™ as digital ink format that is used across platforms and applications
- Make digital ink integral part of cloud-enabled, distributed and smart ecosystems



# Membership

# Contributor Members



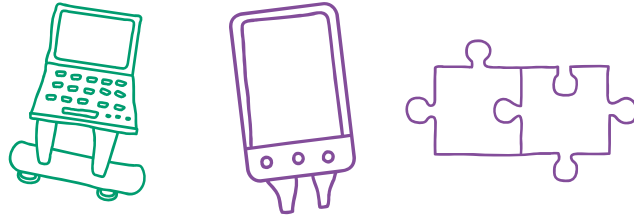
# Promoter Members



MEMBERSHIP BENEFITS SUMMARY	CONTRIBUTOR	
	PROMOTER	
Board of Directors seat		✓
Eligible for Officer role		✓
Eligible for working group leadership positions		✓
Can propose new work streams & new working groups		✓
Voting rights within working groups		✓
Can participate in working groups	✓	✓
Free access to selected partner events, for example Connected Ink	✓	✓
Can attend face-to-face member meetings	✓	✓
Can publicly promote their involvement in the DSC	✓	✓
WILL™ SDK for ink FREE for commercial usage	✓	✓
Networking platform to industry leaders	✓	✓
	<b>Enterprise:</b>	
	\$3k/year	
<b>Startup*</b> (less than 10 employees, under \$500k in revenue):	\$1k/year	\$20K/year
<b>Nonprofit* &amp; Academic:</b>	\$500/year	

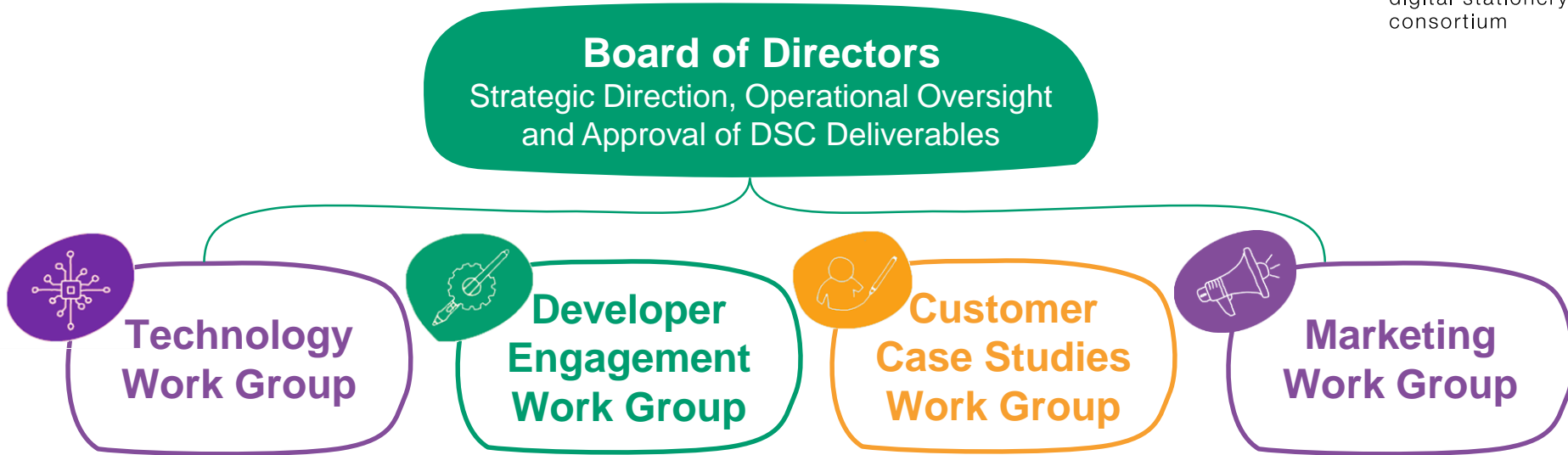
**\*Special Offer for  
Startup and Academic  
Members:**

Join today and receive a  
FREE first year of DSC  
membership!



# Our Work Groups

# DSC Work Streams



“Our working groups will enable DSC members to shape how digital ink innovations become part of a larger digital stationery market.”

– *Masahiko Yamada, DSC Chairman, and president and CEO of Wacom.*



## Technology WG

Dr. Markus Weber, Chair  
Joohoon Lee, Vice Chair

“Analyze and evaluate upcoming, trending technologies to initiate proof of concepts for digital pen and ink of the future.”

## Developer Engagement WG

Ken Kasischke, Chair

“Promote the development and projects around digital stationery and leverage the usage of WILL™ to engage the global developer community.”

## Customer Case Studies WG

Dr. Markus Weber, Chair  
Dr. Felix Obschonka, Vice Chair

“Analyze the leading markets and identify innovative case studies for digital pen and ink.”

## Marketing WG

Marc Montwé, Chair  
Albert Liang, Vice Chair

“Work to pool the relevant resources of all DSC member companies to support promotion activities for and increase industry knowledge of the DSC.”



# Our Resources

# Online Toolkit

## Infographic



**dsc** digital stationery consortium

**The World as Your Canvas:**  
Limitless Boundaries and Endless Possibilities of Digital Stationery

**What is Digital Stationery?**

It is the fusion of the traditional stationery world – physical paper, pen, and ink – with a universal, digital ecosystem, reorienting the way people create, innovate, and collaborate.

**What Can We Do With Digital Stationery?**

IMAGINE	CREATE	DEVELOP	SHARE
Convey personality	Enhance productivity	Hardware	Capture
Feed the moment	Make art	Software	Collaborate

## Flyer



**dsc** digital stationery consortium [digitalstationeryconsortium.org](http://digitalstationeryconsortium.org)

Leading the creation of new smart digital stationery solutions and the adoption of digital ink.

**About us**

The Digital Stationery Consortium is the premier organization for promoting the accelerated growth of the digital ink ecosystem. Digital ink enables and through includes units with a shared mission to advocate the value of human creativity and to lead the creation of a new market category of smart digital stationery solutions.

Our focus is to establish digital ink as a universal, open and smart content format and a common framework for sharing and collaborating with those based on WLL™ digital ink.

**Membership**

As a member, you are creating the future of the digital pen and ink industry. Membership enables your company to have a voice in setting formats, practices and processes. There are currently two membership levels: Promoters and Contributors. Both membership types are open to companies from across any business vertical, including:

MEMBERSHIP LEVELS AVAILABLE	PROMOTER	CONTRIBUTOR
Board of Directors Seat	●	●
Digital Ink Chair Role	●	●
Digital Ink Working Group Leadership Position	●	●
Can propose new work streams & new Working Groups	●	●
Can participate in Working Groups	●	●
Free access to selected partner events, for example Connected Ink	●	●
Can attend non-to-face member meetings	●	●
Can publicly promote their involvement in DSC	●	●
WLL™ pen License Fee (i.e. royalty free for commercial usage)	●	●
Networking platform for industry leaders	●	●

**MOBILE** **ENTERPRISE** **EDUCATION** **TRADITIONAL STATIONERY AND HOBBYIST** **CREATIVE ECONOMY**

**Board Members** **MONTBLANC** **SAMSUNG** **FUJITSU**

## Case Studies



**dsc** digital stationery consortium

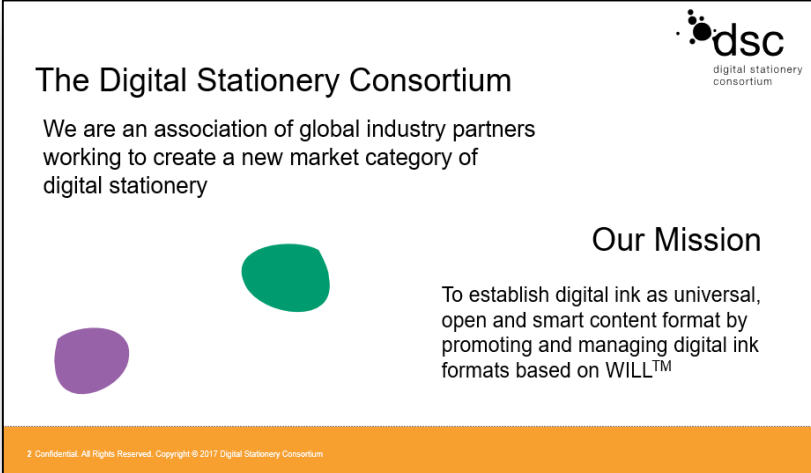
Pen on Paper is Getting Smarter:

**How the stationery industry can benefit from universal digital ink technologies**

Draft #1 DM

# Online Toolkit Media

## Presentation



The Digital Stationery Consortium

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**Our Mission**

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## Video



The Digital Stationery Consortium: Join the M...

dsc digital stationery consortium

1:01 / 1:09

# Resources



## “New Business Opportunities Fueled by the Emerging Digital Stationery Market” Whitepaper

The DSC White Paper: “New Business Opportunities Fueled by the Emerging Digital Stationery Market” describes how universal digital ink technology is changing the face of innovation for various companies and organizations.



## DSC Newsletter

Join the [DSC mailing list](#) to stay up to date on the latest DSC News!



## DSC Blog

Launched in October 2017, the DSC Blog includes spotlights on current members and their role in creating the Digital Stationery Market. The blog is a central hub for thought-leadership, industry news, and DSC innovation. Join today to add your voice!



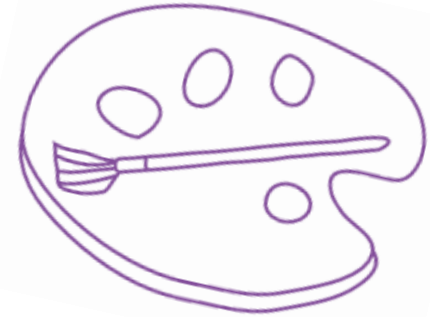
## Event Listing

Meet the DSC at an upcoming [event](#)!

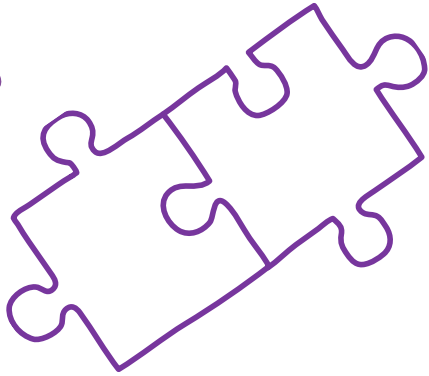
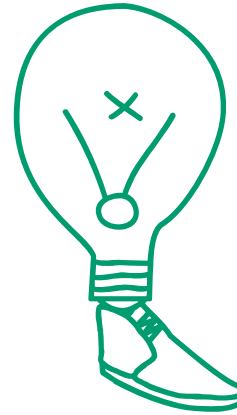
# WILL™, Universal Ink

WILL™ is a universal ink format and framework, connecting hardware, software and applications. WILL™ is a technology that enables a high quality digital pen and ink experience and allows ink creation and idea exchange across applications, operating systems and technology platforms.

[Learn more about WILL™ and SDK Commercial License](#)



We are making steady steps for a big journey.



Please join us today and define the future of Digital Ink!

[www.digitalstationeryconsortium.org](http://www.digitalstationeryconsortium.org)