



digital stationery
consortium

Digital Stationery Consortium Introduction



Introduction/Roles in DSC

Board of Directors:

Masahiko Yamada (Chair)

Johnson Lee (President Eink)

Takashi Kogure (Engineering Specialist, Platform Development Division, FCCL)

Zhong Kun (Vice President of Education Business Group, iFlytek)

Joohoon Lee (Principal Engineer, Mobile Communications, Samsung Electronics)

Dr. Felix Obschonka
(Associate Director New Technologies, Montblanc)

Officers

Jeremy Marker (Treasurer)

Heidi Wang (General Secretary and VP Ink and Pen Experience)

Work Groups:

Customer Use case Work Group:

Dr. Markus Weber (Chair), Dr. Felix Obschonka (Vice-Chair)

Technology Work Group:

Dr. Markus Weber (Chair), Joohoon Lee (Vice-Chair)

Marketing Work Group:

Marc Montwe (Chair), Albert Liang (Vice-Chair)

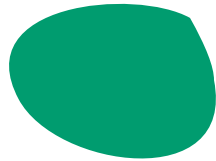
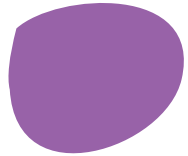
Operations (Virtual Management)

Tiffany Boykin (Program Manager)

Alyssa Dockery (Membership Services)

The Digital Stationery Consortium

We are an association of global industry partners working to create a new market category of digital stationery



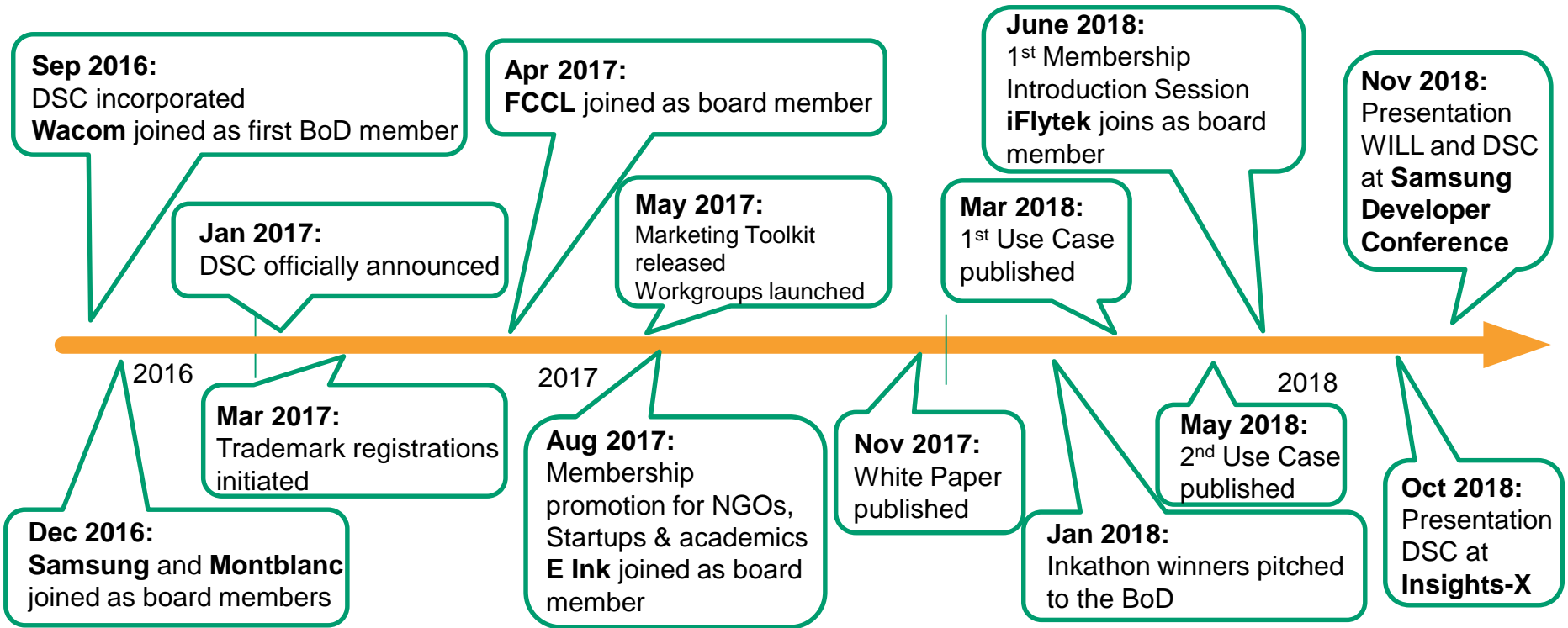
Our Mission

To establish digital ink as universal, open and smart content format by promoting and managing digital ink formats based on WILL™

Activities

- Promote exchange and networking among industry partners
- Identify market and user needs for digital stationery in the future
- Promote digital ink as the essential platform to create, capture and share creative ideas
- Establish WILL™ as digital ink format that is used across platforms and applications
- Make digital ink integral part of cloud-enabled, distributed and smart ecosystems
- Enable new forms of creativity via digital pen and paper activities and events (Member Introduction Webinar, Working Groups, WILL, etc).

Timeline



Members Digital Stationery Consortium



Contributors (Board of Directors)



Promoters





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Work Groups



Work Groups



Marketing Work Group

Chair: Marc Montwé, Wacom
Vice Chair: Albert Liang, E Ink

Promote the DSC to increase awareness and grow membership, facilitate membership activities and networking sessions.

monthly



Use Case Work Group

Chair: Dr. Markus Weber, Wacom
Vice Chair: Dr. Felix Obschonka, Montblanc

Analyze the leading markets and identify innovative use cases for digital pen and ink.

monthly



Technology Work Group

Chair: Dr. Markus Weber, Wacom
Vice Chair: Joohoon Lee, Samsung

Analyze and evaluate upcoming, trending technologies to initiate proof of concepts for digital pen and ink of the future.



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Resources



Blog, White Paper, Case Studies, Infographic...



<https://digitalstationeryconsortium.org/blog>

<https://digitalstationeryconsortium.org/white-paper>

<https://digitalstationeryconsortium.org/case-studies>

<https://digitalstationeryconsortium.org/infographic>

Social Media



- Use Twitter handle @DgtlStationery when mentioning the DSC on Twitter.
- DSC Contributor Members' Twitter handles:
@Samsung @Montblanc_World @Wacom
- DSC Twitter: <https://twitter.com/DgtlStationery>
- DSC LinkedIn: <https://www.linkedin.com/in/digital-stationery-4b9062136/>
- DSC YouTube:
<https://www.youtube.com/channel/UC2WTFxagmFARPRpi70Zn7qA>



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Upcoming Events



Meetings & Events

- Marketing / Use Case Working Group Meetings

Format: Online teleconference

Cadence: Monthly 60 minute calls

(Email membership@digitalstationeryconsortium.org)

- Member Introduction and Engagement Sessions

Format: Online webinar/conference with one or multiple topics

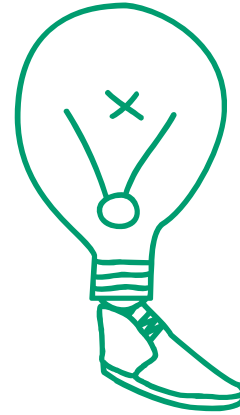
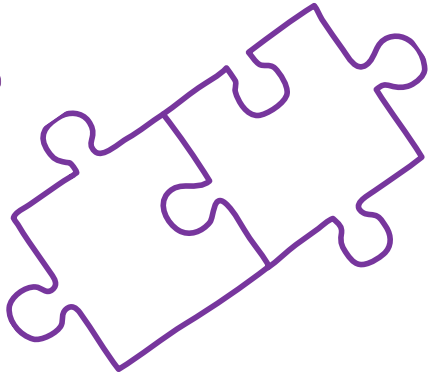
Cadence: Quarterly, 60 min (20 min/company), presentation or showcase

(Email membership@digitalstationeryconsortium.org)

- Various Industry Meeting

<https://digitalstationeryconsortium.org/events/>

Thanks for your interest.



www.digitalstationeryconsortium.org