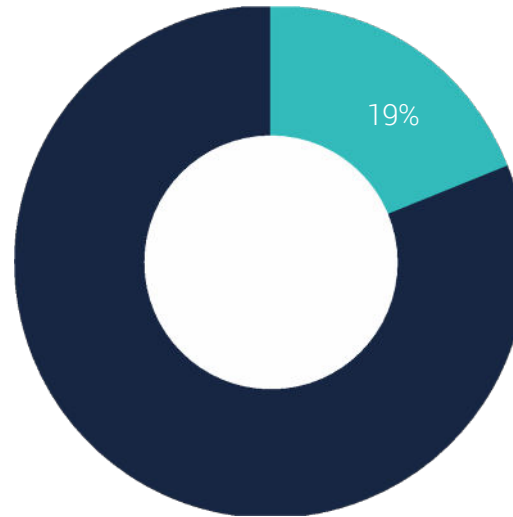


Active Users

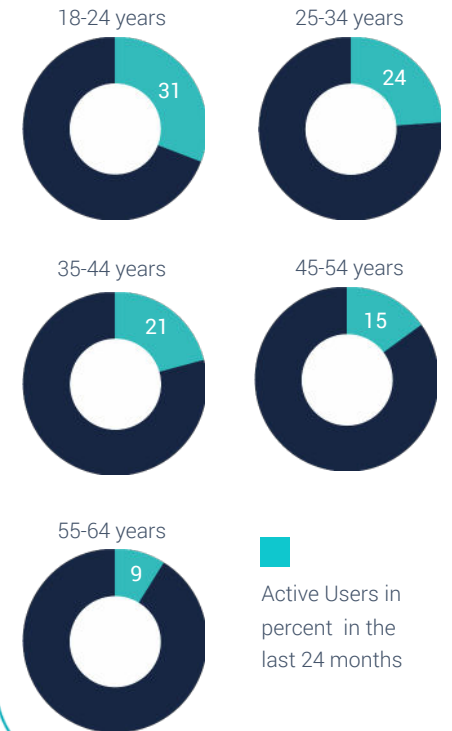
Overall, almost one in five of the total population has used a digital pen, but its use is not yet widespread, especially among elderly people.

Since the older generations of users worldwide have arrived in the digital age, there is still great potential to be tapped here.

Active Users in the last 24 months:



Percentage of users per age group of the digital pen:



Basis: gross sample; total, n=9,541; Germany, n=1,709; USA, n=1,804; Japan, n=3,325; South Korea, n=1,240; China, n=1,463